

# VICTORIA ABANSADO

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## UNIVERSITY PROJECTS

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**“Grief Comes in Waves” Documentary** | Journalism Capstone January 2025 – May 2025

- Interviewed 3 women about their experience with grief at a young age and how they use creative outlets to cope
- Produced, filmed, and edited this project from beginning to end; process included creating a pitch deck, treatment, camera set-ups, interview questions, written voiceover, and transcribed script

**“Magic in Motion” Podcast** | Podcasting January 2025 – May 2025

- Analyzed modern movie adaptation of classic fairy tales by interviewing professors in LMU English department
- Produced, recorded, and edited three 30-minute episodes; process included outreaching to professors, choosing excerpts to read from, crafting interview questions, conducting interviews, and writing and recording episode scripts

## PROFESSIONAL EXPERIENCE

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**Marketing Intern** | Our Lady of La Vang Foundation Garden Grove, CA | July 2024 – January 2025

- Produced written content, data visualizations, and conducted community interviews for their Annual Giving Report
- Wrote social media captions for Instagram, LinkedIn, and Facebook posts
- Filmed and starred in short-form video content for their social media pages and website

**Creative Writing and Digital Media Intern** | YouPress London, UK | November 2023 – December 2023

- Produced, starred in, and edited short-form video content for their [Instagram](#) and TikTok
- Interviewed influential public figures around London
- Produced and edited videos for their *Untold Stories* project

**Video Director** | Los Angeles Loyolan Los Angeles, CA | February 2023 – May 2023

- Managed an 8-person team of video interns conducting weekly meetings, creating day-to-day posting schedule, and facilitating the creative production of every video published
- Gave feedback, edits, and final checks on each video before publishing on YouTube and website
- Hosted [‘man-on-the-street’ interviews](#) on campus, filmed and edited a wide variety of content including [entertainment](#) and [educational](#) videos

**News Video Coordinator** | Los Angeles Loyolan Los Angeles, CA | February 2022 – February 2023

- Conducted all stages of the interview process for video interns; started by myself and eventually hired 5 more employees for the team
- Assisted in launching the LA Loyolan TikTok by creating social cuts of long form videos and starring in [creative short form content](#)
- Produced, filmed and edited long form video content related to student life, including [fashion trends](#), [dining hall food reviews](#), and [dorm living](#)

## SKILLS AND AWARDS

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**Skills:** Adobe Premiere Pro, Hindenburg Pro, Microsoft Office, Google Suite, Canva, CapCut

**Awards:** 3rd Place for CMA 2023 Pinnacle Award for Best Video Entertainment Program: [“Who’s Lion: Guess the fake couple”](#) | Honorable Mention for ACP 2022 Broadcast News Story of the Year: [“A Conversation with LMU Dining Team Members on Dining Hall Complaints”](#)

## EDUCATION

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Loyola Marymount University  
B.A. in Journalism | Minor in English

May 2025