Victoria Abansado

Loyola Marymount University Undergraduate, Class of 2025

EXPERIENCE AND LEADERSHIP

Our Lady of La Vang Foundation, Garden Grove, CA — Marketing Intern

JULY 2024 – PRESENT

Current day-to-day tasks include writing captions for social media posts, filming short-form video content, and producing written content and data visualizations for their Annual Giving Report.

YouPress, London, UK - Creative Writing and Digital Media Intern

NOVEMBER 2023 - DECEMBER 2023

Developed my own writing and social media skills, created short-form video content, interviewed influential public figures around London, and produced and edited videos for the *Untold Stories* project.

The Los Angeles Loyolan, Loyola Marymount University — Video Director, News Video Coordinator, and Video Intern

OCTOBER 2021 - MAY 2023

Started as a Video Intern; helped produce, film, and edit videos for the Video section; promoted to News Video Coordinator then Video Director. I ran an 8-person team of interns managing day-to-day scheduling and creative production. It was my job to give edits and feedback on every video published.

EDUCATION

Loyola Marymount University, Los Angeles, CA — Undergraduate Admission

AUGUST 2021 - PRESENT

Majoring in journalism, minoring in English. Prospective graduation date May 2025. Currently involved in Isang Bansa, the Filipino cultural club on campus.

Christian Brothers High School, Sacramento, CA — High School Diploma

AUGUST 2017 - MAY 2021

Extracurriculars included being Publicity Chair for the Asian Cultural Alliance, writer for The Talon (school newspaper), Lasallian Student Ambassadors, Student Retreat Leader, Campus Ministry Leader, and peer tutor.

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SKILLS

- Writing
- Interviewing
- Social media management
- Video production
- Proficiency in Premiere Pro

AWARDS

3rd Place | Division II | CMA 2023 Pinnacle Award Certificate for Best Video Entertainment Program: "Who's Lion: Guess the fake couple"

ACP 2022 Honorable Mention for Broadcast News Story of the Year: "A Conversation with LMU Dining Team Members on Dining Hall Complaints"

Dean's List: Achieve a 3.5 or above during the course of multiple semesters at Loyola Marymount University

AP Scholar: Recognized for exemplary college-level achievement, for scoring 3 or higher on three or more AP Exams